

# BUSINESS Management & Marketing

## GETTING CAREER READY WITH BUSINESS CLASSES:



### 1 - HCCA

Welcome to Hoosier College and Career Academy - Home of the Eagles. HCCA is a virtual high school in the state of Indiana, where every student matters and we mean business!



### 2 - Bucket #2

Filling graduation requirements is easier in CTE courses like business, complete class based projects successful and you can cross this graduation requirement off your to do list!



### 3 - Bucket #3

Complete your Career Readiness requirement for graduation by being a CTE Concentrator. Complete 2 courses in the Business Management or Marketing sequence, both with a 70% or higher and you can cross that off your list!



### 4 - Courses

2023-2024 Course Offerings include:  
Business Management  
Introduction to Management  
Marketing 1  
Marketing 2

## BRIGHT OUTLOOK CAREERS

### Marketing & Business Administration Careers:

Book Keeping/Accounting  
Managers - Compliance, Operations  
Human Resources  
Training & Development  
Sustainability Specialists

### Marketing Careers:

Public Relations  
Sales Representatives  
Fundraising  
Securities, Commodities & Financial Services

